

Research Facilities

- Laboratory space
- Medical research facilities
- 31,000 square-foot vivarium (with large and small animal capabilities)
- Behavioral Phenotyping Facility
- Biosafety Level 3 (BSL-3) Laboratory Suite
- Histology Core Laboratory
- Functional Genomics
- Gross Anatomy Suite
- In-vivo Imaging System
- Mass Spectrometry
- Molecular Modeling
- Stem Cell Laboratory
- Systems Biology Core
- Access to NYMC's Institutional Review Board (IRB), Institutional Animal Care and Use Committee (IACUC), and Institutional Biosafety Committee (IBC)
- Laboratory oversight and support from New York Medical College's Department of Energy, Environment, Health and Safety
- Chemical and regulated medical waste removal
- Contract laboratory assistance and access to medical and health science students interested in internships
- Access to Health Sciences Library Services



TruMada's Sponsoring Entities

Touro College

The Touro College and University System (TCUS) is one of the largest graduate health care educators in the United States. Among its 19,200 students, 6,000 Touro students attend one of its five medical schools, dental school, two colleges of pharmacy, three nursing schools, and five physician assistant programs, or one of its several speech-language pathology, physical therapy, occupational therapy, or public health programs. TCUS schools are clustered in four major campus areas: New York City; Westchester County; Henderson, Nevada; and Vallejo, California. TCUS has affiliation agreements and faculty at more than 100 hospitals around the United States as well as at scores of other health delivery entities.

New York Medical College

Touro College acquired New York Medical College (NYMC) in 2011. Founded in 1860, NYMC is one of the oldest health sciences colleges in the U.S., with more than 1,400 students, 1,300 residents and clinical fellows, and nearly 3,000 faculty members. It is based on a beautiful sylvan campus in Westchester County, 45 minutes away from Touro headquarters in midtown Manhattan. Offerings include advanced degrees from the School of Medicine, the Graduate School of Basic Medical Sciences, the School of Health Sciences and Practice, and Touro College of Dental Medicine at New York Medical College. The College has a large research portfolio, notably in the areas of cancer, cardiovascular disease, infectious diseases, kidney disease, the neurosciences, disaster medicine, and vaccine development.



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THE TRUMADA INITIATIVE



**Helping Israeli Biomedical Startups
Enter the U.S. Market**

TruMada Overview

TruMada, a Touro College and University System initiative, is designed to help post-incubator Israeli life science start-ups enter the U.S. market and achieve successful commercialization.

TruMada takes a hands-on, mentoring approach, collaborating with the start-up's management. We identify the services each company needs, and help procure those services within TruMada's portfolio of commercialization alternatives. Through TruMada Management Company, LLC, vetted Israeli biomedical companies may be invited to quarterly "shark tank" events with the TruMada Investor Club, a group of qualified and interested investors. Typically, TruMada clients are companies that have proven the feasibility of their concept, and have a product or service that is in the early stages of testing, and a significant existing serious investor. These companies typically maintain their research and development in Israel, but have a desire to establish a business foothold in the U.S.



Business Advisory

- Access to members of TruMada's Business Advisory Board, and other successful executives and consultants
- Introductions to accounting, finance, market research, marketing, public relations, advertising, legal, IP, and other business development services
- Access to market research and guidance on U.S. government and regulatory requirements and regulations; education on reimbursement options
- Provision of interim executive officers, if needed, and assistance in management recruitment



TruMada Investor Club

- Quarterly "shark tank" events of the TruMada Investor Club, comprising sophisticated, qualified investors who desire to help Israeli biotech companies succeed
- Well-connected investors with a personal interest in the success of these companies
- Investors who are familiar with biomedical technology, the American health care system, challenges and risks facing start-up companies, and the overall Israeli economic environment
- Typical investors are committed to make three \$100,000 investments in Israeli companies over a three-year period
- Special purpose investment vehicle ("SPV") will be created for each; company will not deal with individual investors
- Investment will typically be a piggyback on a larger raise led by other investors

Note: Investment decisions will be the responsibility of the individual investors. TruMada Management Company LLC will package and administer any investments on behalf of investors.



Facilities

Located on the New York Medical College campus in the greater New York City area, the TruMada facility is housed in approximately 15,000 square feet of newly renovated, secure and environmentally friendly space. It offers state-of-the-art research and conferencing amenities, and operational services provided by a professional staff including:

- An Israel-friendly campus at Touro's New York Medical College in Westchester County, N.Y.
- Newly-renovated, state-of-the-art offices, conference rooms, kitchenette, and parking
- Traditional research facilities and services, if needed
- In close proximity to 80+ pharmaceutical and biotechnology companies such as Pfizer, Regeneron and Philips Healthcare
- 45-minute train or car travel to/from midtown Manhattan
- Convenient to LaGuardia, JFK, Newark and the local Westchester County airports
- Glatt kosher cafeteria facilities and catering
- Access to New York State's multiple tax-free and tax-advantageous programs for qualified companies

Scientific Advisory

- In-house pre-clinical trial facility
- In-house outpatient clinical trials unit
- Advice on designing clinical pathways to FDA and other approvals and adherence to U.S. government regulations
- Access to Touro's medical, pharmacy and dental scientists, researchers and clinical faculty, and their colleagues, for expert input regarding the scientific, usage, design, or competitive aspects of your product
- Potential access to Touro's national network of 100+ hospital and other clinical affiliates